# SPONSORSHIP OPPORTUNITIES

## WHEELHOUSE SPONSORS

WHEELHOUSE Sponsors will also receive recognition as a lead sponsor for SWAM, and be listed on all banners at SWAM events, recognized with logo placement on SWAM's homepage, and acknowledged on SWAM's Social Media feeds (facebook, twitter and instagram), as well as the following event specific benefits:

#### **CAPTAINS LEVEL \$15,000**:

Social media shoutouts, large logo on the sleeve of the shirt, website highlight, Emcee highlight throughout the entire tournament, banner at the event, logo on the event's website and advertisement in the captains bucket.

#### FIRST MATE LEVEL \$10,000:

Social media shoutouts, medium logo on the sleeve of the shirt, website highlight, Emcee highlight throughout the entire tournament, banner at the event, logo on the event's website, and advertisement in the captains bucket.

## **ON DECK SPONSORS**

ON DECK Sponsors will also receive recognition as a sponsor for SWAM, recognized with logo placement on SWAM's homepage, and acknowledged on SWAM's Social Media feeds (facebook, twitter and instagram), as well as the following event specific benefits:

**DECKHAND LEVEL \$5,000**: Social media shoutouts, small logo on the back of the shirt, logo on the homepage of the event's website, and advertisement in the captains bucket.

**BOSUNS: \$2,500:** Social media shoutouts, logo on the homepage of the event's website, and advertisement in the captains bucket.

### ADDITIONAL SPONSORS

The following are event only sponsorships and will not receive any SWAM recognition outside of the event.

GALLY CREW: \$1,500: Logo on the homepage of the event's website and advertisement in the captains bucket.

FACTORY CREW: \$1,000: Logo on the homepage of the event's website and advertisement in the captains bucket.

**ENGINE CREW**: \$500: Logo on the homepage of the event's website and advertisement in the captains bucket.

## RAFFLE/CAPTAIN'S BUCKET SPONSORSHIP

- Captains Buckets: Sponsorship of goods, gift cards, and/or services may be donated to the captain's buckets. Space is limited, so we ask that any donation items for captain's buckets please be small and universal in sizing (hats, stickers, koozies, buffs, sunscreen, sunglasses, etc.)

- **Raffle Sponsorship:** At the Awards Ceremony, we will be holding a live raffle. Similar to the captain's buckets, this can be a donation of goods, gift cards, and/or services, but is not limited to space. No donation is too large or small for this category and companies are welcome to donate more than one item if they feel moved to do so.



## FOR MORE INFORMATION: CHRISTINA@SWAM.ORG

